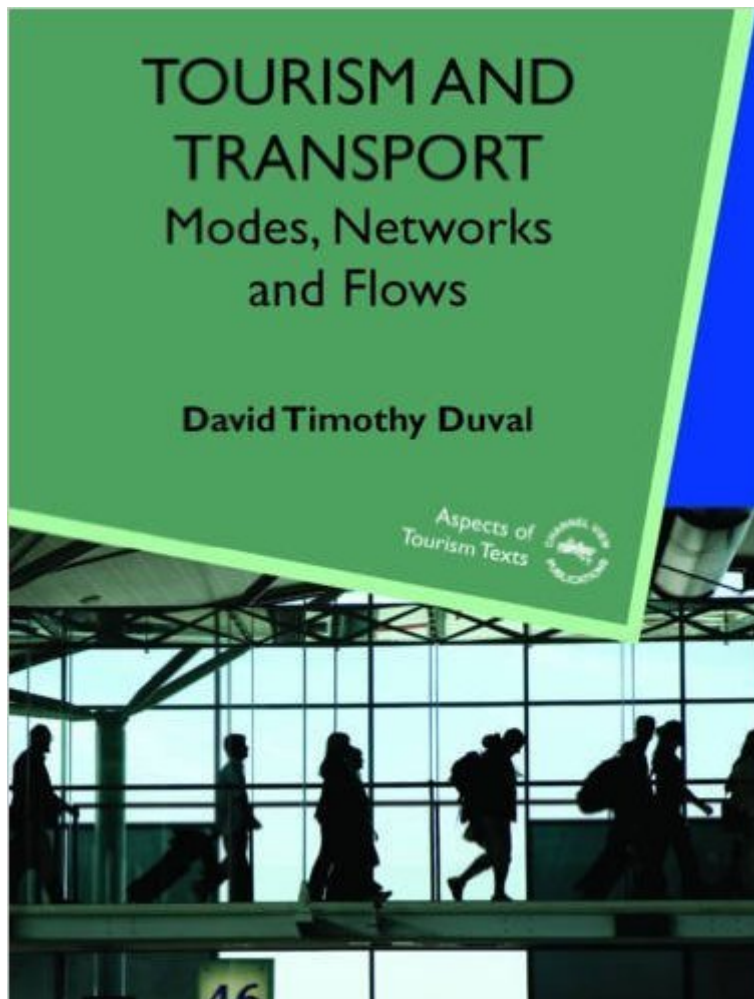


The book was found

Tourism And Transport: Modes, Networks And Flows (Aspects Of Tourism Texts)



Synopsis

The global growth of tourism has been matched by the significant growth in transport networks. In many ways, transport and tourism can be considered mutually dependent. Understanding the dimensions of tourism requires an understanding of how transport is governed, regulated and operated and how it subsequently facilitates tourism development. This book provides an overview of the relationships between various modes and types of transport and tourism. It views transport through various lenses, including inter-governmental regulations, national government regulation, the scope of transport networks and how this influences the shape of tourism, and the marketing and management of transport operations. The book ends with some considerations for the future of transport and tourism, including the management of environmental consequences and new forms of tourism-related transport.

Book Information

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Customer Reviews

Don't like the book. I got this book because it is a required textbook for my class. Most of the time the book outlines the ideas perfectly, but it hardly gives any examples to help audience understand the concepts. It is like reading a text organized in just bullet points without specific information to help with clarification most of the time. The ideas are pretty straight-forward though and outlined in an organized and easy-to-read way. However, if you are like me, who needs examples to help clarify ideas, this book is not recommended for you.

the book is full of different types of transportation modes- I really enjoyed it and never thought about some of the modes but it was really interesting to read and learn about

The book is an easy read, the only problem with the book is it took almost 3 weeks to get the book and by that time I had my first test and had to use a friend's. I would recommend paying more and get quicker shipping with a different seller.

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